

1142.11 PERMITTED SIGNS AND RESTRICTIONS BY STRUCTURAL TYPE.

(a) Wall Signs.

- (1) Wall signs which are mounted on the principal frontage of a building may be only on-premises signs.
- (2) The maximum projection from the building facade of any wall sign which is set less than ten feet above the adjacent sidewalk or street grade is nine inches. Wall signs mounted with a minimum clearance of ten feet above the adjacent sidewalk, or fourteen feet above a driveway on which it projects, may project up to twelve inches from the facade on which it is mounted. The minimum distance of wall mounted signs from an adjacent store front is two feet.
- (3) No part of any wall sign shall extend beyond the roof line of the building on which it is erected or painted.
- (4) The maximum sign area in square feet for any wall sign may be calculated by multiplying the linear foot frontage of the principal facade of the building by 1.5 square feet. If the building has a secondary frontage, a second sign of equal area may be placed thereon.

(b) Canopy Signs; Above Canopy Signs; Pendant Signs.

- (1) Canopy signs which are mounted on top of canopy structures attached to the building may be only on-premises signs, whether on the principal or secondary frontage.
- (2) The canopy to which the sign is attached may not project closer than one foot to the curb line of the adjacent sidewalk or walkway. If the canopy projects over a driveway or other area used by vehicles, the minimum vertical clearance of the lowest portion of the canopy shall be fourteen feet. The minimum vertical clearance of the lowest portion of the canopy above the sidewalk grade is ten feet. No part of any above canopy mounted sign shall project forward of the canopy's front horizontal support.
- (3) No above canopy mounted sign shall extend above the roof line of the building to which it is attached.
- (4) The maximum sign area in square feet for any canopy sign may be calculated by multiplying the linear foot frontage of the principal facade of the building by 1.5 square feet. If the building has a secondary frontage, a second sign of equal area may be placed thereon.
- (5) Pendant signs or those which hang below canopies shall be mounted so as to remain rigid in their position. Pendant signs shall be mounted only within the confines of the frontage of the building they advertise. There shall be a minimum vertical clearance of nine feet measured from the lowest portion of the sign to the sidewalk grade immediately below where the sign is attached.

(c) Projecting Signs.

- (1) Projecting signs may be constructed only on the premises advertised or where the goods and services they advertise are available. Only one projecting sign may be erected on each building facade which faces a public right-of-way.
- (2) The minimum clearance above the sidewalk of the lowest horizontal surface or point on the sign, including structural trim shall be ten feet. If the projecting sign overhangs a driveway or other area used by vehicles, the minimum clearance above grade shall be fourteen feet.
- (3) No projecting sign shall extend from the facade or corner of a building to the extent that its farthest extension is closer than two linear feet from any point along the curb line. The maximum projection permitted is limited to one inch for each linear foot of building frontage, but in no case more than six feet. No part of any projecting sign may extend above the roof line of the structure to which it is attached.

(d) Marquee Signs.

- (1) Marquee signs are a form of projection signs, with special regulations as set forth in this subsection.
- (2) Marquee signs shall be subject to the requirements applicable to projecting signs, except that marquees, regardless of the frontage of the principal structure on which they are erected, may project from the building facade up to, but no closer than, two linear feet from any point along the curb line of the adjacent sidewalk.
- (3) The maximum length of a marquee's longest dimension parallel to the building frontage shall be calculated by multiplying the linear length of the building frontage by one-half.
- (4) The maximum sign area permitted for the front and side areas of a marquee shall be determined by multiplying five square feet by the linear distance around the perimeter of the base formed by the marquee's three exposed sides.

(e) Ground Signs.

- (1) Ground signs shall be permitted only on-premises, that is, on the premises they advertise or on the premises of their owner.
- (2) Where the premises have frontage on more than one public right of way, one ground sign shall be permitted for each street frontage.

(Ord. 1993-12. Passed 7-19-93.)

- (3) Ground signs shall not exceed five (5) feet in height except in the area on the west side of Shoop Avenue between the abandoned Norfolk and Southern Railroad Line and the north edge of the northern right-of-way of Oak Street. Within that area, ground signs shall not exceed eight (8) feet in height. Ground signs shall have a linear width not greater than the sum of the linear frontage on which the sign is to be placed multiplied by 1.5.
- (4) The setback for ground signs shall be a minimum of ten (10) feet from the existing right-of-way line for streets. No part of any ground sign shall be located closer than five (5) feet to any point at which any private road or driveway intersects a public right-of-way, except on the west side of Shoop Avenue between the abandoned Norfolk and Southern Railroad Line and the north edge of the northern right-of-way of Oak Street. Within that area, the setback for ground signs shall be a minimum of one (1) foot.

(Ord. 2001-26. Passed 6-18-01.)

- (5) The ground scape around the base of ground signs shall be kept clean of noxious weeds and litter by the owner of the property on which the sign is located.

(f) Free-Standing Signs.

- (1) Free-standing signs may be on-premises, placed in zones where they are otherwise permissible.
- (2) One on-premises sign may be erected along each right-of-way on which the premises have street frontage.
- (3) If the erection of free-standing signs is permitted in a zoning district, the minimum spacing interval required between each free-

standing sign, or any part thereof, facing in the same direction on the same right-of-way is 150 feet. A minimum spacing of 100 feet shall be required between free-standing signs on the same right of way facing in opposite directions.

- (4) No free-standing sign or any part thereof may encroach on the public right of way.
- (5) The setback for a free-standing sign shall be a minimum of ten feet from the existing right of way line. No part of any free-standing sign shall be located closer than ten feet to any point at which any private road or driveway intersects the public right of way.

(g) Pole Sign.

- (1) Pole signs are a form of free-standing mounted on one or more poles with the base of the sign structural trim a minimum of ten feet above the adjacent sidewalk or street grade. Signs of a similar structural type which are elevated below the minimum clearance, and not otherwise classified as billboards, shall be regulated as ground signs.
- (2) The maximum height for pole signs is determined by the district regulation, and its maximum length on any horizontal or vertical side is twenty feet.
- (3) The maximum sign area for the face of a pole sign shall be related to the right-of-way frontage on which it is placed. The maximum sign area shall be determined by multiplying the linear front footage on which the sign is placed by 1.5 square feet, but in no case may the sign area of a pole sign exceed 250 square feet. Single or double facing may be placed on pole signs up to the maximum sign area permitted on the premises for each face of the sign. If the pole sign is a multiprism sign having more than two sides, the total sign area shall be distributed over the multiple sign faces.

(h) Roof Signs.

- (1) Roof signs which are fabricated and attached as independent accessory structures to the roof, and which protrude on a perpendicular from the surface of the roof more than twelve inches and interfere with aerial and roof fire-fighting efforts of the Fire Department are hereby prohibited as a public nuisance.
- (2) Permitted roof signs, whether painted or attached as independent accessory structures consistent with the constraints of paragraph (h)(1) hereof, shall be permitted to a maximum sign area of 1.5 square feet for each linear foot measured along the base of the roof on which the sign faces.

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